



Dear Friends of the Oswego County Fair,

The Oswego County Fair board would like to first share how grateful we all are for the community support and past sponsors that have helped us meander through the challenging times of the past two years! While all of us have been facing numerous challenges in the past couple years due to the pandemic we are happy to say that we have trudge through it and this year the show will go on! We are so glad we can now move past the restrictions of the pandemic that brought us to have to pause from running the fair the past 2 years. It is with the assistance provided by so many in our community that we were able to get through these years to be able to again provide the community with a County Fair.

It is through generous donations of many, fundraisers and multiple volunteers working laboriously that we are able to continue to celebrate and host the Oswego County Fair. At a time when everything has felt very uncertain the board of directors has worked hard to continue to support the continuation of the fair and pleased to inform everyone that we will be hosting a 2022 fair. With that being said we know that all the volunteers who have been working hard to keep things going will not be enough and sponsorship dollars are needed. Donations will help us to continue the fairs tradition of providing quality entertainment and activities as well as a free entrance and free parking.

We hope that we can count on your support for the 2022 Oswego County Fair which will take place from August 17th-August 21st this year. We are very excited to be having the fair this year and we have some awesome entertainment lined up. The enclosed flyer describes the sponsorship levels you can commit to. In return for your contribution we will provide recognition and advertisement of your company. Our levels of sponsorship are:

- Platinum: \$5,000 or more
- Gold: \$2,000 -\$4,999
- Silver: \$1,000-\$1,999
- Bronze: \$200 - \$999
- Friends of the Fair: \$199 and below

Enclosed you will find a sponsorship form for the 2022 fair. We understand that these are challenging times but hope that you can find a level that works for you to be able to sponsor the fair. If you have any questions regarding sponsorship levels or sponsorship benefits please contact Teresa Stowell Hollis, Sponsorship committee chair, at 315-247-8352 or via email at tstowellhollis@gmail.com. If you require an invoice please let her know and one will be provided to you. A receipt will also be mailed to you for your records. Thank you so much for your time and consideration for sponsorship of our County Fair. To be listed in this year's publications please respond by June 1st, 2022.

Appreciatively,

The Oswego County Sponsorship Committee