



Dear Friends of the Oswego County Fair,

The Oswego County Fair board would like to first share how grateful we all are for the community support and past sponsors that have helped us meander through the challenging times of the past several years! While all of us have been facing numerous challenges in the past few years we are happy to say that we made it through it. We are so glad we are able to move forward and continue to provide the community with a County Fair.

It is through generous donations of many, fundraisers and multiple volunteers working laboriously that we are able to continue to celebrate and host the Oswego County Fair. At a time when everything has felt very uncertain the boards of directors worked hard to continue to support the continuation of the fair and are pleased to be able to host a 2024 fair. With that being said we know that all the volunteers who have been working hard to keep things going will not be enough and sponsorship dollars are needed. Donations will help us to continue the fairs tradition of providing quality entertainment and activities with free entrance and free parking.

We hope that we can count on your support for the 2024 Oswego County Fair. We are very excited to be having the fair again this year and we are looking to have awesome entertainment! The enclosed flyer describes the sponsorship levels you can commit to. In return for your contribution we will provide recognition and advertisement of your company.

Our levels of sponsorship are:

- Gold: \$2,000 - \$4,999
- Silver: \$1,000 - \$1,999
- Bronze: \$200 - \$999
- Friends of the Fair: \$199 and below

Enclosed you will find a sponsorship form for the 2024 fair. We hope that you to be able to support the fair by helping to sponsor it. If you have any questions regarding sponsorship levels or sponsorship benefits please contact Teresa Stowell Hollis, Sponsorship committee chair, at 315-247-8352 or via email at tstowellhollis@gmail.com. If you require an invoice please let her know and one will be provided to you. A receipt will also be mailed to you for your records, if requested. Thank you so much for your time and consideration for sponsorship of our County Fair. To be listed in this year's publications please respond by June 1st, 2024.

Appreciatively,

The Oswego County Sponsorship Committee

Thank you for your interest in the Oswego County Fair. The heart of our Fair is family and we plan events with that in mind. We plan events that are exciting, educational and entertaining for individuals of all ages. We pride ourselves on our sense of community and we support and appreciate our sponsors. We really want to make 2024 an awesome year working with you community minded businesses to make that happen. Following are membership levels that we would love to have you consider. We are willing to do all that we can to get you into the level that works best for you and is customized to meet the needs of your business. Please review the levels and let us know which one you are interested in. Also please let us know any thoughts and ideas you may have for us moving forward so we can move forward together in a collective and cohesive way. We looking forward to hearing from you.

Platinum Level Sponsorship Package (\$5000 and over)

- Placement of 4 Logo Banners throughout the fair (banners provided by sponsor)
- ID/Logo Included on the fair website as a Platinum Level Sponsor
- ID/Logo will be included as a program sponsor in the Fair Schedule of Events
- Social Media Facebook Post with your company listed as a Platinum Level Sponsor
- Public Announcements will be made daily during the fair with a statement your Company provides
- Listing on the Sponsor Wall
- Invitation to Vendor/Sponsor Dinner

Gold Level Sponsorship Package (\$2,000 -\$4,999)

- Placement of 2 Logo Banners throughout the fair (banners provided by sponsor)
- ID/Logo on the fair website as a Gold Level Sponsor
- Social Media Facebook Post with your company listed as a Gold Level Sponsor
- Public Announcements will be made twice though out the fair with a statement your Company provides
- Listing on the Sponsor Wall
- Invitation to the Vendor/Sponsor Dinner

Silver Level Sponsorship (\$1,000-\$1,999)

- Placement of a banner with your businesses logo that you, the sponsor provide
- ID/Logo on the fair website as a Silver Level Sponsorship
- ID/Logo will be included as a program sponsor in the Official Fair schedule of Events
- Social Media Facebook Post with your company listed as a Silver Level Sponsor
- Listing on the Sponsor Wall
- Invitation to the Vendor/Sponsor Dinner

Bronze Level Sponsorship (\$200 - \$999)

- ID/Logo on the Fair Website as a Bronze Level Sponsor
- ID/Logo will be included as a program sponsor in the Official Fair schedule of Events
- Social Media Facebook Post with your company listed as a Bronze Level Sponsor
- Listing on the Sponsor Wall

Friends of the Fair Sponsorship

- ID/Logo on the fair website as a Friends of the Fair Level Sponsor
- ID/Logo will be in the Official Fair Schedule of Events as a Friends of the Fair Sponsor
- Social Media Facebook Post with your company listed as a Friends of the Fair Sponsor
- Listing on the Sponsor Wall



Agricultural Society of Oswego County
PO Box 87
Lacona, NY 13083

SPONSORSHIP FORM

Amount Enclosed: \$ _____

Check Number: _____

Sponsorship Level Choice (circle one):

| | |
|----------------------|-------------------|
| Platinum: | \$5,000 or more |
| Gold: | \$2,000 - \$4,999 |
| Silver: | \$1,000 - \$1,999 |
| Bronze: | \$200 - \$999 |
| Friends of the Fair: | \$199 and below |

Business Name:

Contact Person:

Address:

Phone Number:

Email Address:

Company and/or your personal Website:

How you would like to be listed for publicity:

***Please return this form along with a clear printed copy of your business logo and make checks payable to the Agricultural Society of Oswego County, P. O. Box 87 Lacona, N.Y. 13083**

Donations of ANY size will gladly be accepted and very much appreciated!